



Hawai'i Tourism Authority

Hawai'i Convention Center, 1801 Kalākaua Avenue, Honolulu, Hawai'i 96815
Website: www.hawaiitourismauthority.org

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**SPECIAL BOARD MEETING
AND
MARKETING STANDING COMMITTEE MEETING
HAWAI'I TOURISM AUTHORITY**

**August 4, 2010 at 2:00 p.m.
Hawai'i Convention Center, Executive Board Room A, Parking Level
1801 Kalākaua Avenue, Honolulu, Hawai'i 96815**

AGENDA

1. Call to Order
2. Approval of Marketing Standing Committee Minutes (July 29, 2010)
3. Approval of Regular Board Meeting Minutes (July 29, 2010)
4. Discussion and/or Action to Approve the Marketing Contractors' Annual Tourism Marketing Plan and Budget for Calendar Year 2011 * * *

***Executive Session: The Board may conduct an executive session closed to the public pursuant to Hawai'i Revised Statutes (HRS) § 92-4. The executive session will be held for the purpose of discussing information that is proprietary to a particular enterprise or the disclosure of which might be harmful to the business interests of the enterprise, and/or is necessary to protect Hawai'i's competitive advantage as a visitor destination under HRS §§ 92-5 (a) (8) and 201B-4.

5. Adjournment

Members of the public are invited to attend the public meeting and provide oral testimony on any agenda item. Written testimony may also be provided on any agenda item by submitting the testimony prior to the meeting to the HTA by email to jnakagawa@hawaiitourismauthority.org by mail at the above address; or, by facsimile transmission. Any person requiring special assistance to participate in the meeting, please contact Janna Nakagawa (973-2266) no later than 3 days prior to the meeting so arrangements can be made.